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PRESS RELEASE

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Green Capital Advisors Ltd. Delivers Sustainable Solutions for a Greener Future

(Ottawa) With the growing importance of the international climate change agenda, International Financial Consulting Ltd. is pleased to announce the formal launch of operations of a new affiliate, Green Capital Advisors Ltd. (GCA). GCA is an international advisory firm specializing in the area of climate-related investment and development.

In announcing the new entity, Malcolm Stephens, Group Chairman of International Financial Consulting Ltd., noted that “GCA builds on the success of our organization by recognizing the growing international demand for advisory services in this important area.”

“Climate change is a complex issue involving diverse players – governments, financiers, technology developers, non-government organizations,” continued Mr. Stephens. “Achieving success in this area depends on being able to engage key players, align interests, and develop financial solutions.”

GCA provides advisory services in three main areas: projects, programs, and policy. For projects, GCA helps renewable energy and clean-tech firms develop investment-ready business plans and identifies financing options. GCA’s financing expertise bridges the gap between traditional project and venture financing and emerging carbon financing, to help unlock new sources of capital for clients.

In the area of program advisory, GCA assists both private and public sector entities, including multilateral development banks, with new product development, program evaluation, and institutional assessment and strengthening. “Clients see opportunities in adapting their products and services to the climate change area, but often need help navigating the options”, Mr. Stephens noted. “We can help identify market gaps and ways to leverage existing market mechanisms.”

For policy advisory, a key focus for governments is to enhance international trade and investment in climate-related technologies and services. GCA understands the complex and ever-changing interface between the private and public sectors in providing financial and risk management services, and can tailor solutions to meet these needs.

“GCA is a thought leader in helping clients tap into the enormous potential for climate-related financing activities,” Mr. Stephens concludes. “We look forward to contributing our expertise to this exciting growth area.”

Headquartered in Ottawa, Canada, GCA is an affiliate of International Financial Consulting Ltd. (www.i-financialconsulting.com) which is a world leader in providing advice for financial services offered in support of trade, investment, and development.

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